



# Soil & Water Conservation Society

## Michigan Chapter

### Executive Council Teleconference

September 22, 2010

### MINUTES

**(“Action Required” Items are in red italics)**

- Call to Order:** 9:03 a.m. by – Chapter President
- E. C. Members Attending:**
- |                 |                   |
|-----------------|-------------------|
| Rebekah Dewind  | President         |
| Jean Gagliardo  | President-Elect   |
| Jason Kimbrough | Vice President    |
| Dan Kesselring  | Secretary         |
| Mike LaPointe   | Region 1 Director |
| Kelly Goward    | Region 3 Director |
- Excused:**
- |               |                   |
|---------------|-------------------|
| Abby Smith    | Region 2 Director |
| Aaron Lauster | Past President    |
- Absent:** Jay Blair Treasurer
- ( 6 of 10 present – quorum achieved)
- Others Attending:** None
- Agenda Changes:** Moved by Dan, supported by Jason, to approve agenda. Motion passed.
- Minutes of 8/27/2010:** Moved by Jason, supported by Kelly, to accept minutes as presented. Motion passed.
- Treasures Report:** Treasurer Jay Blair was not present to provide a Treasurer's Report.
- Old Business:**

**Fall Farm Tour:** Jason reported that he had received a request to change the name of the tour. He had learned that the use of the word “Organic” in the tour title was not appropriate, because not all of the farms on the tour were certified organic. There is now a legal definition of the term “Organic” which applies to businesses that have met the requirements for certification. Therefore, the title for the tour has been changed to Leelanau Farm Tour. Jason has revised the agenda to reflect the change, and has prepared a disclaimer to be handed out to the tour participants. *Dan will place the revised information on the website.*

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Jason reported that there were 29 registrants, so they are going to change to a 28 passenger bus. Two registrants had requested to drive separately. Lunch will be provided at Black Star Farms.

Jason said he estimates the budget to be about \$100 in the black.

*Dan will bring membership handouts, and Kelly will order membership brochures from Ankeny and bring them.*

**Annual Meeting:** Kelly reported that the afternoon technical session was pretty much set, except for an introductory speaker. She is still negotiating with someone for that task. *She needs to prepare a program description for MACD to put in their program brochure. She also needs to develop individual speaker topic descriptions. That information can also be put on the Chapter website.*

For the early evening Business Meeting, the plan is to show a ½ hr. NRCS/SWCS Anniversary Video prior to the official business meeting. The video will be accompanied with a dessert still to be determined.

*Kelly will send a draft agenda to the Council.*

**Awards Committee:** Dan and Kelly reported that they have been working with Sarah VanDelfzijl to get a fillable form available to make available to members for award nominations. The form needs to be usable on a variety of computer systems. *Dan will put the form on the website.* There is already a pdf form on the website, but it's not fillable unless the user has Adobe Acrobat.

**Nominations Committee:** Dan reported that there is now representation from all Regions on the Committee. The current status is that Jason has agreed to run for Vice President again; Abby will run for Region 2 Director, and John Freeland has agreed to run for Region 4 Director. A candidate for President-Elect has not been identified yet.

*Dan asked the Executive Council members to be thinking about/looking for potential candidates for President-Elect.*

Dan is planning to hold a teleconference with the Nominations Committee in early October.

**ANR Week Seminar:** Dan reported that he has not received any communication from the ANR Week Coordinator at Michigan State University. *He will inform the Council when he does.*

**East North Central Region Leadership Development Workshop:** A date and agenda needs to be developed yet. *Dan will contact the ENC Region Leadership to get ideas of acceptable dates.*



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### **New Business:**

**Newsletter:** Dan reported that another newsletter will be published in late October/early November. *He requested articles by October 15. Jason will prepare a follow-up article on the Fall Tour. Dan and Jason will get photos of the tour.*

**Next Teleconference:** 9:00 a.m., Friday, October 29, 2010

Meeting Adjourned at 9:59 a.m.

Daniel F. Kesselring, Secretary