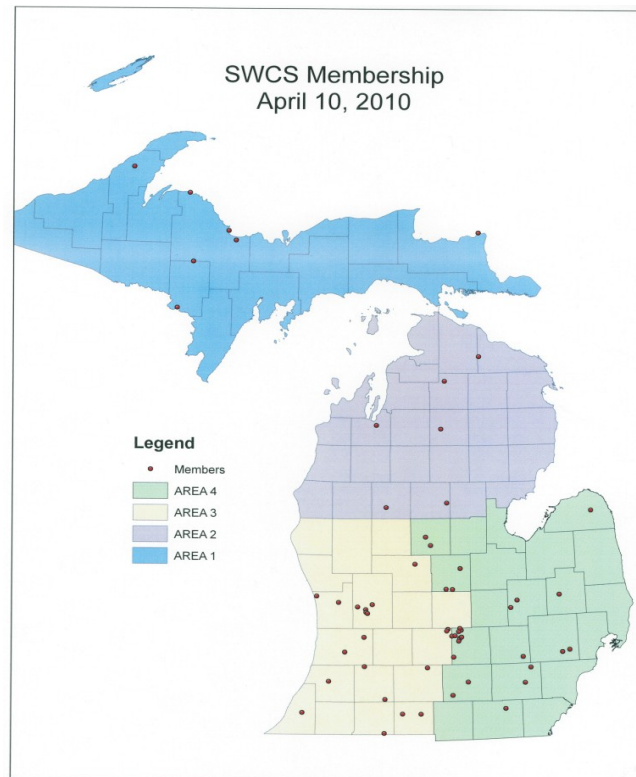


## SWCS Michigan Chapter Membership Committee 2010 Activity Report

Committee members: Carrie Vollmer-Sanders, Chair; Jason Kimbrough, Gaylynn Kinter, Sarah VanDilfzjil, Jean Gagliardo and Scott Hughey.



This committee got up and running in April and had several projects it worked on this year.

1. We created a membership map for the first time to see spatially where the members are clustered. Most are located in the Lansing Area with another cluster near Grand Rapids.
2. A standard email was created to remind members when their membership was nearly expired and once again when it was expired.
3. Introductory emails were also created to inform potential members what are the member benefits.
4. Brochures were taken to several events during the year: Envirothon, SWCS tours and MSU's ANR week.

Membership was higher one year ago, primarily due to the discount on the attendance at the International SWCS meeting being held in Detroit. Membership has declined due to some members not renewing their membership after the membership year was over. As of December 10, 2010, we have 81 members in the Michigan chapter.